




westcoat[®]

**MADE IN U.S.A.
SINCE 1981**



**CONCRETE
RESURFACING**

SYSTEMS AND SOLUTIONS

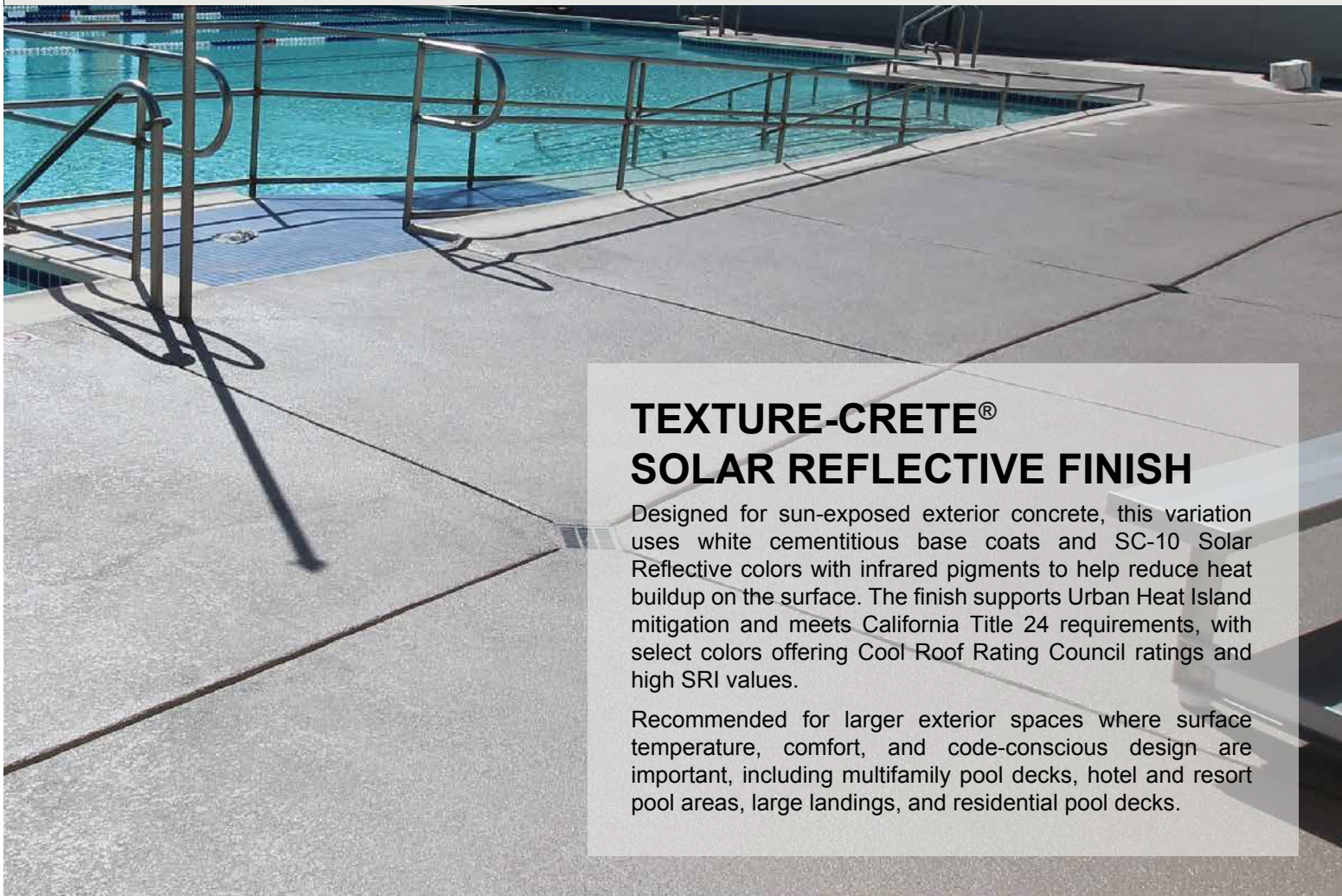
EXTERIOR

TEXTURE-CRETE®

Texture-Crete is Westcoat's flagship decorative concrete coating system for restoring and enhancing existing concrete surfaces. This polymer-modified cementitious system is applied directly over prepared concrete to refresh worn, plain, or aging surfaces with a durable, slip-resistant finish.

Commonly installed with a sprayed or knockdown texture and sealed with a semi-gloss pigmented acrylic topcoat, Texture-Crete delivers a clean, updated appearance while supporting long-term performance in demanding exterior environments.

Recommended for pool decks, walkways, courtyards, shopping centers, multifamily properties, hospitality spaces, and residential concrete surfaces, this system offers a practical balance of texture, color, durability, and design flexibility.



TEXTURE-CRETE® SOLAR REFLECTIVE FINISH

Designed for sun-exposed exterior concrete, this variation uses white cementitious base coats and SC-10 Solar Reflective colors with infrared pigments to help reduce heat buildup on the surface. The finish supports Urban Heat Island mitigation and meets California Title 24 requirements, with select colors offering Cool Roof Rating Council ratings and high SRI values.

Recommended for larger exterior spaces where surface temperature, comfort, and code-conscious design are important, including multifamily pool decks, hotel and resort pool areas, large landings, and residential pool decks.

TEXTURE-CRETE® BROOM ON

This one-cement variation provides a straightforward way to restore concrete with a clean, uniform broom finish. It is sealed with a water-based clear acrylic sealer to help protect the surface while maintaining a simple, practical appearance.

Recommended for areas where a traditional broom texture is preferred, including residential sidewalks, property management walkways, apartment complex stairs, and other pedestrian concrete surfaces.



CUSTOM FINISHES

TEXTURE-CRETE® WOOD FINISH

This custom decorative finish recreates the visual character of wood decking over concrete. Designed to suggest the look of cedar, redwood, or composite decking, it brings warmth and pattern to concrete surfaces without using traditional wood materials.

Recommended for patios, terraces, courtyards, and other spaces where the design intent calls for a wood-inspired appearance with the performance benefits of a concrete coating system.



TEXTURE-CRETE® CUSTOM FINISH

This decorative variation is designed for projects that call for a more refined, custom appearance. A skip-trowel texture can be used to create the look of natural stone, tile, or other decorative surfaces, while Westcoat water-based stains add depth, movement, and color variation to the finish.

Recommended for higher-end residential and commercial applications where the surface needs to feel more designed, customized, or visually distinctive.



INTERIOR

TEXTURE-CRETE® INTERIOR

Texture-Crete Interior is a decorative concrete system designed specifically for indoor floors. It can create smooth or lightly textured finishes, with color and pattern options supported by Westcoat water-based stains or troweled applications.

Sealed with a durable flat or high-gloss coating, the system creates a seamless, easy-to-clean surface that serves as an alternative to carpet, tile, or wood in residential and commercial interiors.



LEVEL-IT

Level-It is an interior self-leveling flooring system designed to correct uneven or irregular concrete surfaces. Installed at a typical thickness of 3/8" to 1/2", it creates a smooth, durable surface with a decorative aggregate finish that can be polished or sealed with a variety of Westcoat sealers.

Recommended for interior spaces that need both surface correction and a finished decorative appearance, including showrooms, schools, lobbies, retail spaces, and offices. The system supports foot traffic and light wheeled loads while helping minimize downtime during installation.

WHY CHOOSE WESTCOAT?

TOUGH, DURABLE, AND RIGOROUSLY TESTED.

Our products are made to last. Westcoat cementitious coatings stand up to stains, weather, and UV rays, as well as heavy foot traffic and vehicular traffic. Texture Coat systems, like Texture-Crete, are suited for both residential and commercial environments.

LOW OR ZERO VOC PRODUCTS.

Breathe easy. Many Westcoat products contain low or zero VOCs, making them perfect for environmentally-conscious and green build customers.

NO MORE GUESSWORK.

Westcoat's Texture Coat product line takes the guesswork out of getting the right system selected for the job. Made to adhere with long-lasting, durable results, Westcoat's Texture Coat systems are the next generation of protective coatings.

EXCEPTIONAL CUSTOMER SERVICE.

Have a technical question or need maintenance or repairs? Call or email to connect with a knowledgeable Westcoat representative.



HAVE A QUESTION? GET IN TOUCH:

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