

# QCA

# QUALIFIED

## CONTRACTOR APPLICATOR

## QCA CO-OP MARKETING



**As a QCA you are pre-qualified for co-op marketing.**

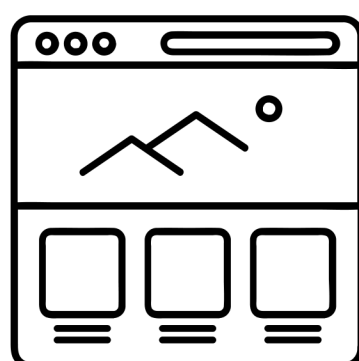
**Co-op is no longer tied to the rebate. Westcoat and QCA to contribute equally 50/50 on agreed upon co-op marketing efforts. Contact [qca@westcoat.com](mailto:qca@westcoat.com) to get started.**

**Continue reading to explore your options.**

### WEBSITE

We have the capability to build our QCAs a robust WordPress website. This one page multi-section website includes a contact form and a link to the Westcoat website.

**[See Sample Site](#)**

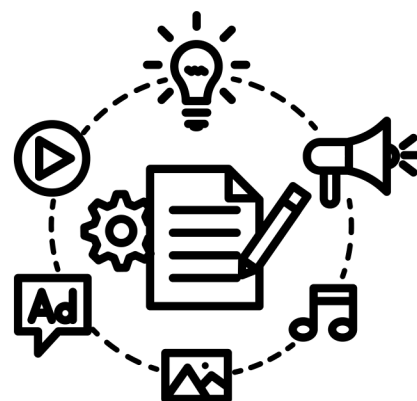


### SOCIAL MEDIA SUPPORT

Don't let this free promotional tool overwhelm you! Setting up social media includes creating comprehensive profiles and educating your team on best practices, tips, and tricks.

### BRAND SUPPORT

As a QCA you have access to our extensive library of logos, literature and photography. This library is available to you for your marketing needs.

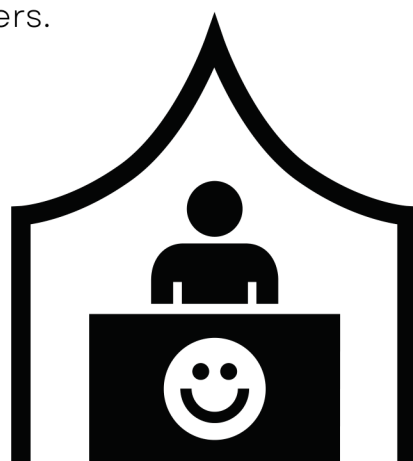


### PROJECT PROFILES

Let us write up and promote your project. We will share on our blog, across all social media platforms and with media partners.

### EVENT SUPPORT

We will support your upcoming networking, home show, or tradeshow!



### TRUCK WRAP

Utilize our branding and imagery to create the ultimate mobile promotional tool.

### BRANDED APPAREL

Let's split the cost of branded shirts, hats, or swag by including our logo on your promotional items.



Contact [qca@westcoat.com](mailto:qca@westcoat.com) to get started.



# westcoat®