

Westcoat QCA Rebate and Co-op Program



Company Name: _____

Contact Name: _____

Contact Number: _____

Contact Email: _____

Bi-Annual Purchases: _____

Distributor(s): _____

Being a QCA has its perks!

*Our rebate is just that, a check available to you for purchasing Westcoat products on a bi-annual basis. Rebate checks will be issued within 30 days of submitting this completed form, receipts and completed W-9.

*Select one of the co-op options below (details on back) and Westcoat will provide the support needed to advertise your business as a Westcoat QCA. This is a great value as you can double your money with a Westcoat approved marketing campaign.

Concrete Network Profile

Social Media Set-Up

Project Profile Promotion

T-shirts

Door Hanger

Truck Wraps

Yard signs

Semi-Annual Purchases	REBATE		CO-OP	
	Rebate %	Estimated Rebate	Co-op %	Estimated Co-op Dollars
\$20,000 - \$39,999	3%	\$600-\$1200	6%	\$1200 - \$2400
\$40,000 - \$59,999	4%	\$1600-\$2400	8%	\$3200 - \$4800
\$60,000 +	5%	\$4000 max	10%	\$8000 max

- Participant must be a current QCA
- Submit rebate request form with sales summaries from distributor(s) within 30 days of the end of each 6 month period.
- Rebate only includes Westcoat branded products including WP-25 Metal Lath

Questions? Email Victoria.Strzok@westcoat.com for more information about Rebate or Co-op

Westcoat QCA Rebate and CoOp Program



In order to qualify for Co-Op, each campaign must include Westcoat QCA branded messaging. All co-op options are funded at 100% when using your co-op dollars.

Concrete Network Profile: Get leads from the nation's largest decorative concrete website.

Get job leads from the web. Be where the buyers are—Over 13 million visitors in 2016. (This is 16 times higher than any other concrete industry site.)

Pay month-to-month There are no contracts to sign. You'll pay one flat rate, month-to-month for all you can eat leads. You don't pay per lead...prospects call you directly.

Need a free website? Free website, web hosting, and website updates.

Co-Op total: Monthly subscription fees up to allowed co-op dollars. Cost ranges from \$165 - \$225/mo based on metro location. Westcoat will provide you with the QCA logo and wording to add to your profile and website.

Social Media Set-Up: Our marketing department will set up LinkedIn, Instagram and Facebook accounts from the ground up!

We will interview you about your business and the market you are looking to target. You submit job photos and any information you want listed. We provide training and tips on how to maximize your profiles.

Co-Op Value: \$750

Project Profile Promotion: Have a Westcoat specified job to promote? We will write up, include imagery and eblast!

Have your job professionally formatted in HTML that you can send out to your customer database and have the profile featured on Westcoat's social media and blog.

Co-Op Value: TBD

***Door Hanger:** Inform your clients neighbors about the work you're doing in their area.

We have one for each one of our categories: WP, EC, SC & TC. We will send you the file and where to get them printed. All you need to do is add your business card and get them out to on your prospective customer's houses.

Co-Op Value: based on quantity ordered

***T-shirts:** Let your employees advertise your business for you.

We will help design your t-shirt and include the Westcoat QCA logo. If you need help finding a vendor, we will do that too!

Co-Op Value: based on quantity ordered up to allowed co-op dollars.

***Truck Wraps:** Get the images and logos you need to outfit your truck in Westcoat.

Co-Op Value: based on quantity ordered up to allowed co-op dollars.

***Yard signs:** We will design a yard sign for you so you can let the neighbors know, who is doing that great work. Need help finding a vendor, we will do that too!

Co-Op Value: based on quantity ordered up to allowed co-op dollars.

*All files for these will be made available for no charge. Print and pay for them yourself and save your co-op dollars for other items.

We are here to help support you with your Marketing needs. Please contact with us questions about your website, social media, Google Analytics and more.